



PURAVANKARA

Transforming Lives Sustainably

CSR Report FY 2024-2025



Puravankara is deeply committed to having a positive impact on the planet and her people. As a business, we constantly work towards lowering our carbon footprint across our value chain.

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Message from The Chairman

Dear Colleagues,

I am pleased to share our first Corporate Social Responsibility (CSR) Report, a significant milestone as Puravankara completes 50 years of building for the nation. As a responsible real estate company, we have always been inspired and guided by our customers and the communities we serve. Our commitment to social responsibility is deeply ingrained in the very ethos of Puravankara.

We believe sustainable communities are built on the pillars of environment, education and health. Over the past year, we have strengthened our efforts across these priorities, translating intent into meaningful action.

Environmentally, we have strengthened biodiversity through native tree plantations and the creation of Miyawaki forests, contributing to ecological restoration and benefiting surrounding communities.

We have also pledged to plant one million trees by 2030, strengthening the World Economic Forum's 1t.org initiative to grow, restore and conserve trees globally. Our support for Bengaluru's 'Million Wells' campaign reflects our commitment to building a stronger water culture and encouraging collective responsibility towards groundwater and water resources.

In education, the Vidyasaarathi Scholarship has enabled deserving students to pursue higher education. Additionally, our After School Programme continues to grow, positively impacting children from marginalised communities. In healthcare, we have provided nutritional support to children fighting cancer and advanced mental wellness programmes in underserved communities.

For us, CSR is inseparable from our larger purpose of building a sustainable world where people can live their dreams with dignity, opportunity, and hope. As we enter the golden era of our journey, we remain committed to expanding our impact with humility and responsibility. I look forward to your continued support as we strive to create a lasting impact.

Best wishes,
Ravi Puravankara
Founder & Chairman



Actual site photograph
Indian Express Median

About this Report

This is Puravankara Ltd.'s first Corporate Social Responsibility (CSR) report. It provides a detailed overview of our CSR activities, highlighting accomplishments and addressing the challenges faced in tackling environmental and social issues since the inception of our CSR initiatives.

The report aims to transparently communicate our CSR efforts to internal and external stakeholders, offering valuable insights for those interested or professionally engaged in CSR.

As a responsible corporate citizen, Puravankara has formalised its CSR strategies and programmes in alignment with the Sustainable Development Goals (SDGs) outlined by the United Nations and in compliance with the Companies Act, 2013. A dedicated CSR team has been established to develop innovative and impactful projects aligned with national priorities.

This report also highlights Puravankara's growing focus on environmental sustainability and community support. Each flagship initiative in Environment, Education, and Health includes impactful stories of collaboration, community engagement, and outreach.

Corporate Social Responsibility at Puravankara Ltd.

The Government of India integrated Corporate Social Responsibility (CSR) into business practices through the Companies Act 2013. For businesses, embracing CSR is crucial for ethical operations and offers numerous advantages. Effective CSR initiatives not only benefit communities but also enhance the company's brand reputation, attract talented employees, and foster customer loyalty. Ultimately, these positive effects contribute to increased revenue and overall business growth.

At Puravankara Limited, however, our dedication to CSR goes beyond mere compliance; it embodies our core values. We strive to make a meaningful impact through initiatives prioritising environmental sustainability, community support, and cultural preservation. We actively uplift vulnerable communities by creating green spaces, expanding educational opportunities, and improving healthcare access. Our partnerships with various organisations are focused on creating lasting positive change, paving the way for a brighter and more sustainable future. These efforts enhance the environment and significantly improve the quality of life for the communities we serve.





Governance

The Puravankara Board of Directors has fully embraced the concept of Corporate Social Responsibility, as sustainability is one of the company's fundamental values. In light of this, the Board has approved the creation of a new CSR governance structure at the group level to effectively address our obligations to communities, society, and other external stakeholders. This structure was established in 2017 and is outlined briefly in this report.

CSR Committee

The Board of Directors have constituted the Corporate Social Responsibility committee comprising 2 full-time Directors and 1 independent Director. This CSR committee is ultimately responsible for CSR initiatives, their performance and compliance with the Companies Act 2013. The CSR committee approves the policy, sets the direction and strategy, prioritises the course of action within the CSR management team, and reviews the performances. The committee is headed by the Managing Director, Puravankara Ltd. and chaired by the Chairman, Puravankara Ltd. The CSR committee regularly reviews the CSR initiatives and their performance. The committee meets regularly, twice in a year.

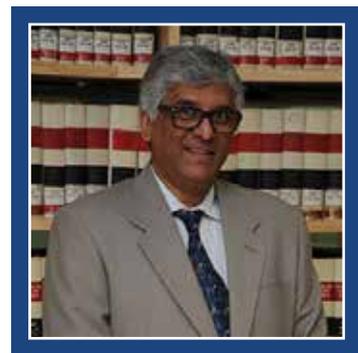
Corporate Social Responsibility Committee Puravankara Ltd.



Ashish Puravankara
Managing Director



Amanda Puravankara
Whole-time Director



Anup Shah
Independent Director

Corporate Social Responsibility (CSR) Policy

The Company has formed its CSR policy, which incorporates its philosophy for establishing its responsibility as a corporate citizen and lays down the guidelines and mechanism for undertaking various activities for the welfare and sustainable development of the community at large. The CSR Policy conforms to Section 135 of the Companies Act, 2013 (“Act”) and the rules made thereunder.

Objective

Puravankara is wholeheartedly dedicated to conducting its business in a socially responsible, ethical, and environmentally friendly manner. The company strives to enhance the quality of life for the communities surrounding its operational areas. This policy serves as a guiding framework to achieve these objectives, ensuring that the company operates consistently and complies with its principles.

Vision

Puravankara is devoted to driving positive change for both the environment and its communities. The organisation and prioritises environmental sustainability and aims to create opportunities that elevate society, enhance quality of life, and promote equity, ultimately paving the way for self-sustaining futures for all.



Mission

01

Identify Key Areas of Development and emphasise environmental sustainability and long-term impact on communities.

02

Extend support to marginalised and underprivileged sections of society, empowering them for a brighter future.

03

Attention to understanding and addressing social issues, ensuring community participation & support.

04

Promote inclusivity and equal opportunities for everyone, regardless of gender, age, or social background.

05

Regularly assess and evaluate the impact of our initiatives, incorporating changes to enhance positive results.

06

Continuously evolve and strengthen our projects by aligning with industry standards and remaining responsive to emerging needs.

07

We develop and improve our projects regularly in alignment with CSR regulations, industry standards and emerging needs.

CSR Implementation

At Puravankara, we follow these two modes to implement our programs:



Partnering with third parties, including civil societies, NGOs, academic and training institutions, corporations, government entities, and community groups.



Direct implementation by Puravankara involves designing and delivering the activities ourselves.

Monitoring Mechanism

We monitor all our projects regularly on a day-to-day basis throughout the project's life cycle. The concurrent monitoring enables us to critically evaluate the projects and make necessary course corrections whenever required. It includes:

- 01 Regular monitoring by the CSR team every month through progress reports, field visits and stakeholder interaction.
- 02 Impact assessment of the projects per law's applicability through an independent agency.
- 03 The company's CSR Committee convenes annually to approve the annual CSR plan and budget, ensure that activities align with CSR policy, and review the progress of ongoing projects.

Audit

An external auditor will audit all CSR activities and related expenses. The company's CSR Committee will also evaluate compliance with the Companies (CSR) Policy Amendment Rules 2021.

Communication

We regularly communicate all the information related to our social initiatives to all our stakeholders. We comply with the norms set in the Companies Act 2013 and maintain transparency in all our CSR initiatives. All the relevant information in respect of our CSR projects is updated regularly on our website in public domain:

<https://www.puravankara.com/csr/>

Responsibility

The CSR committee, Directors, CSR heads, and all officials working in the CSR team are responsible for complying with this policy.

Review

The CSR policy will be reviewed every three years or as recommended by the CSR Committee of Puravankara Ltd.



Our Areas of Activity - CSR interventions

Environment, Education, and Health are essential for building sustainable communities. Puravankara consistently invests in these critical areas, fostering ongoing progress and lasting benefits for the communities we serve.



Environment

The environment is our top priority, as a healthy ecosystem is vital for the well-being of all living beings and the sustainability of our planet. The growing pressures on our ecosystems highlight the urgent need to adopt best practices and enhance our efforts toward environmental sustainability. Puravankara is committed to this mission, taking responsibility for preserving greenery for the community and conserving resources for future generations.



Education

Education is the foundational tool for personal, social, and collective growth. High-quality education is essential for comprehending the world and its evolution. We undertake projects designed to reinforce values, unlock opportunities, and guarantee equitable access to quality education for talented individuals from underprivileged backgrounds.



Paralympic sports

Puravankara promotes para sport to empower people with disability (PWDs), helping them showcase their talent, break barriers, and lead dignified lives. This initiative creates a supportive environment to promote and uplift PWD's in the society.



Environment



1.68

lakh sq ft Green
Area Maintained

55,000

Trees planted

12

Wells Restored
in Bengaluru

Environment

Puravankara demonstrates a strong commitment to sustainability, emphasizing environmental stewardship, community development, and economic growth. The company integrates sustainability into its core business strategies and aims to minimise carbon footprint, improve resource efficiency, and advocate for green building practices. Important initiatives, such as maintaining medians and parks, afforestation programs, and water conservation efforts, play a crucial role in fostering a sustainable future.

Maintaining Green Spaces in Bengaluru

Puravankara has worked with Bruhat Bengaluru Mahanagar Palike (BBMP) for over a decade to maintain parks, medians, and circles, reinforcing our commitment to environmental sustainability. This partnership contributes to eco-friendly urban development, enhancing the cleanliness and greenery of Bengaluru. Through increased green spaces, we improve air quality, reduce urban heat, and create better public spaces, ultimately enhancing the quality of life for citizens and promoting a more sustainable urban environment.

Highlights:

- 01 Beautification and green area development activities were carried out at 7 Medians, 1 Park and 1 Circle.
- 02 Altogether, a 1,68,141 sqft green area is regularly maintained in these locations.
- 03 Approximately 400+ air-purifying, flowering, and ornamental plants are planted at these medians, parks, and circles.
- 04 With improved aesthetics and amenities (Walkways, cycling track, children's play area) for recreational activities, these areas witness increased footfall.
- 05 Regular maintenance work is undertaken to ensure a good survival rate of plants across project locations.
- 06 Approximately 4000-5000 people get benefits daily using/passing through these areas.



Actual site photograph
Manipal Center Median





Actual site photograph
Rest House Park

Tree Plantation – Miyawaki Forest

Puravankara has adopted the Miyawaki technique for urban afforestation, which involves planting dense groves of native trees that grow rapidly and mimic the structure of natural forests. This method helps combat climate change, boosts biodiversity, and restores degraded land. In partnership with Vidyanikethan, Puravankara has initiated Miyawaki forest projects in three areas of Bengaluru, engaging local communities, government bodies, and schoolchildren. The project aims to improve environmental quality, create green spaces, and provide lasting benefits to both the community and wildlife.

Highlights:

- 01 A total of 55,000 plants have been planted and are currently being nurtured at three locations on the outskirts of Bengaluru, Karnataka.
- 02 The survival rate of the plants exceeds 98%.
- 03 Each year, approximately 13,75,000 kg of CO₂ is absorbed.
- 04 Approximately 64,90,000 kg of O₂ is produced annually.
- 05 Around 15,000 people—including commuters, school children, teachers, and caretakers—benefit daily from this initiative.

Puravankara has pledged to plant 1 million trees by 2030 as part of the World Economic Forum's “1 Trillion Trees” movement. Puravankara Ltd. is investing in the growth of 1 million native trees to supplement biodiversity and ecosystems by 2030. These trees are expected to sequester approximately 25,000 tons of carbon annually, supporting climate change mitigation. The initiative also benefits local communities through ecosystem benefits like pollination, water conservation and access to Non-Timber Forest Products (NTFPs).

From Saplings to a Self-Sustaining Forest

A compact plantation of native species grows together like a community, strengthening one another and restoring balance. In just a few years, it becomes a thriving ecosystem that cleans the air and supports life — naturally, rapidly, and sustainably.

It stands as a quiet reminder that even small spaces can grow into lasting green legacies.



Actual site photograph
Miyawaki Forest Bannerghatta





Actual site photograph
Miyawaki Forest Bannerghatta

Water Sustainability – Million Wells Program

As part of its commitment to environmental sustainability, Puravankara has partnered with Biome Environmental Trust to promote water conservation through the 'Million Wells Campaign' in Bengaluru. This initiative addresses water scarcity by rejuvenating wells and lakes and implementing rainwater harvesting systems. By restoring historic water sources and raising awareness on water conservation, the program improves local water access and supports long-term sustainability. These efforts reflect Puravankara's dedication to ensuring clean, safe water for communities while protecting the environment for future generations.

Highlights:

01

A total of 12 wells and 1 Kalyani have been rejuvenated across various locations in Bengaluru: 6 in Hunsamaranahalli, 2 in Lalbagh, 1 at Rest House Park, 2 at Sonnapanahalli, 1 at DJ Halli, and 1 Kalyani in Hunsamaranahalli. These wells collectively provide approximately 93,000 KL of water each year.

02

9 recharge wells have been established in various locations throughout Bengaluru—2 at Rest House Park, 2 at Madiwala, 1 at Goa and 4 at ASC Centre—collectively recharging around 9,500 KL of groundwater annually.

03

Additionally, 6 rainwater harvesting systems have been installed: 1 each at Madiwala, Goa, and Sonnapanahalli and 3 at the ASC Centre in Bengaluru. These systems can harvest approximately 8,000 KL of water each year.

04

A total of 10 new filter borewells have been dug and 3 existing ones repaired in the Hunsamaranahalli area to enhance water supply from the shallow aquifer. Together, these borewells now provide approximately 468 KLD of water daily, benefiting around 5,000 residents.

04

Together, these initiatives benefit around 25,000 people.

From Water Scarcity to Groundwater Security

Innovative ideas help communities bring back water to their land, filling wells and restoring groundwater. As these solutions spread and fit local needs, they make life stronger and more secure — today and for the future.

Together, we can help dry lands hold water again.





Prevention of Open Well near Retalhadasu Cross, Hunsuramangathu TMC, Vokkalika Taluk
ನಿರ್ದಲ ಕೊಳವೆ, ಮುಂಜಿರಾಡಿ ರಸ್ತೆಯಲ್ಲಿರುವ ಹಿರಿಯ 250-ಎಕರೆ ಭೂಮಿ



The poster contains text in Kannada and English, providing information about the prevention of open wells near Retalhadasu Cross, Hunsuramangathu TMC, Vokkalika Taluk. It includes illustrations of a well with a pump and a person drawing water, and a diagram of a well with a pump and a person drawing water.



Actual site photograph
Heritage Well hunasamarahalli

Wells Tales....

Earlier, we faced severe water shortages for our daily needs. The water supply from the Town Municipal Council (TMC) was irregular and often delayed, as it came from deep bore wells that frequently had technical issues. Our situation improved greatly after the village's open well was rejuvenated, ensuring round-the-clock water availability for our household use. Later, a motor pump and a 2000-litres storage tank were installed, making it easier for us to collect water without long waits or struggles, even during peak hours. These efforts have made water more accessible and the process much more convenient for families like mine. I am deeply grateful for the much-needed and thoughtful water intervention in our community. - Rachamma, a resident of Sonnapanahalli village.





// The rejuvenation of the nearby well has made a big difference for us students. Earlier, we struggled with limited water for essential needs like washing our hands, cleaning our plates after meals, and using the washrooms. Now, with a steady water supply, we have access to clean water throughout the day—even for watering the plants—making our school environment much healthier and more comfortable. **Pooja, a Class-8 student of Sonnapanahalli Government School.** //

// Having a well near my home has made life much more convenient for me. I use the well water for all household chores except for drinking and cooking, just like others in my neighbourhood. Using a rope and pulley, I can easily draw water whenever I need it. To prevent wastage and to ensure we use water carefully, our community has also collectively decided not to install a motor pump for the well. – **Mrs. Poomani, a resident of Tamil colony, Hunsamaranahalli.** //

// I am very happy with the well restored by Puravankara. It has made my daily life much easier, as I no longer have to worry about water or wait for the supply. The water is clean and tastes good, and I use it for drinking, cooking, cleaning, and all my daily needs. – **Gautami, a 2nd PUC Student, Sonnapanahalli.** //

// Our area once struggled with water shortages and irregular supply, which made daily life difficult for everyone. Things have improved since Puravankara and Biome installed filter bore wells using shallow aquifers, which reduced the pressure on our deep wells. Now, people here have regular access to clean water at a low cost, making everyday life much easier for our community. – **Shashikumar, Waterman Supervisor, Hunasamaranahalli.** //

// With Puravankara's support and BIOME's intervention, 12 filter bore wells have been dug and 7 open wells were rejuvenated, tapping into shallow aquifers for a more reliable and cost-effective water supply. Residents are now receiving clean water consistently and have shared their gratitude, reflecting the positive impact this initiative has brought to our town. **Kantharaja, Chief Officer, Hunasamaranahalli TMC.** //

// North of Bangalore, under the Hunasamaranahalli TMC, the area faced challenges as repeated bore well drilling attempts failed. With support from Puravankara, Biome identified and revived six old heritage open wells, with the Mannu Vaddar team leading the desilting and cleaning work. These wells now provide 2–3 lakh litres of water daily to the TMC at just ₹1.38 per kilolitre. This solution is affordable, energy-efficient, and low in carbon emissions, improving climate resilience while ensuring a steady water supply for the community. – **S. Visvanath, Founder Trustee, Biome Environmental Trust.** //

Education



The background of the image shows a classroom setting. On the left, a student is pointing upwards with their right hand. In the center, a globe is visible on a desk. On the right, another student is looking towards the left. The overall scene is dimly lit, with a blue overlay on top.

7

KKM Centers
In 3 Metro Cities

393

Children Enrolled

317

under
Vidyasaarathi
scholarship

Education

Puravankara is committed to creating a positive social impact through targeted educational initiatives. Our efforts focus on three key areas: improving learning outcomes in government schools, ensuring equal opportunities for underprivileged students, and developing essential educational infrastructure. These initiatives include grooming programs for school children, scholarships for undergraduate students, and infrastructure support—each designed to empower socioeconomically disadvantaged youth and help them realise their full potential.

Below is an overview of our key initiatives:

Khel Khel Mein

In partnership with the Wockhardt Foundation, Puravankara launched the “Khel Khel Mein” program to promote values and healthy habits among underprivileged children aged 6 to 12 from slum communities. The initiative uses play-based learning to teach human values, environmental awareness, and basic skills in English, math, and science. Celebrating key national and international days, the program also offers activities like dance, music, art, yoga, and non-fire cooking—fostering creativity, joy, and holistic development in a fun, engaging environment.

Highlights:

- 01 Puravankara has established 7 Khel Khel Mein centres in Bangalore, Mumbai, and Pune.
- 02 Approximately 393 children have benefited from the program at these centres.
- 03 Over 150 activities are conducted each month across all centres.

Khel Khel Mein: Where Learning Feels Like Play

Khel Khel Mein (KKM) offers education that is more than school lessons. Children learn maths and science, and also values like empathy, respect, honesty, and responsibility through stories, games, and easy discussions.

The program supports children from underserved communities with regular study help and emotional care, helping them become confident and responsible.

KKM blends education with life skills and values to help children become confident, responsible citizens.



Play Meets Learning....

“Through the ‘Khel Khel Mein’ programme, I discovered the seven core human values and their relevance in everyday life, while also staying focused on my academics—completing homework and preparing for exams. These values have shaped me into a more compassionate, responsible, and mindful individual.” - - Prajwal, 12 years old, 7th Standard, KKM-Chikkabasavanpura, Bengaluru.





// The 'Khel Khel Mein' program helped me become more respectful and forgiving. I love attending regularly and enjoy the fun activities, especially dancing and acting during festivals".

– **Jainab, 7 years old, 2nd Standard, KKM-Mumbai.**

// Initially Kavya was hesitant and reserved, often unsure about taking part in activities. However, through the Khel Khel Mein program, she gradually opened up, formed friendships, and showed a noticeable improvement in her behaviour. Her transformation highlights the positive impact of the program's activities and values on her overall growth. - **Parent of Kavya, 10 years old, 5th standard, Anandpura, Bengaluru.**

// My son has embraced the values of honesty, kindness and respect through 'Khel Khel Mein' program and is now applying them in his daily life. As a parent, seeing this positive change fills me with pride and confidence in the person he is growing up to be". – **Parent of Havya Malavya, 6 years old, 1st standard, KKM-Pune.**

// Being part of the KKM program for the past two years has brought many good changes in me. KKM has taught me to be more patient and responsible. With the help of my teachers, I've started enjoying arts, crafts, and science even more. I feel really happy and proud to be part of KKM, which has helped me grow and express myself. – **Neha Chotilal Harija, 12 years, Grade 7, KKM - Mumbai.**

// I am pleased that my child has learned the seven core values through this program. These values have significantly shaped their personality, making them more confident and responsible. I'm truly grateful for the efforts and activities that support their overall growth and development

– **Parth Dhanve, Parent of Riyansh Dhanve, KKM - Pune.**

// This program has brought a noticeable change in my daughter's behaviour — she now respects elders, takes pride in sharing her achievements, and has become more focused and responsible. I believe this positive impact is reflected in every child at the centre. I extend my heartfelt thanks to the KKM team, the teachers, and everyone involved in this wonderful initiative for helping our children grow into better individuals and build a strong foundation for their future

– **Parent of Ganga Bhawani, KKM - Chikkabasavanapura, Bengaluru**





Vidyasaarathi Scholarship

Puravankara, in partnership with Protean eGov Technologies Limited (formerly NSDL eGovernance) and the Tata Institute of Social Sciences (TISS), is implementing the Vidyasaarathi Scholarship Program to promote equitable education. This initiative provides scholarships to undergraduate students from socio-economically disadvantaged backgrounds through the Vidyasaarathi platform—a digital tool by Protean eGov that connects deserving students with corporate-funded financial aid. Puravankara selects beneficiaries based on academic merit, local residency, and an annual family income below Rs. 5 lakhs. The program helps remove financial barriers, empowering students to pursue higher education.

Highlights:

01

Under this program, 317 underprivileged students have received scholarships since 2019.

02

This program has been implemented for undergraduate students (B Tech, BCA, B-Com) in different colleges in Goa, Tamilnadu, Maharashtra and Karnataka.

Power To Dreams....

// I am Tentan M.S., an OBC student and the son of a taxi driver, currently pursuing engineering at RV College of Engineering, Bengaluru. The Puravankara scholarship has eased my financial burden, kept me motivated, and helped me stay focused on my goals. It has enabled me to consistently secure distinctions and maintain academic excellence. //

// I am Gauravi Naik, a BBA student at MES College, Goa, and the daughter of daily wage labourers. The scholarship from Puravankara has empowered me to pursue my education with confidence. This support has eased my financial strain, allowing me to focus on my studies and my self-development. //

// I am Amulya S., pursuing engineering from Vemana Institute of Technology, Bengaluru. With my father running a small business, this scholarship has reduced the financial strain and helped me stay focused on my dream of becoming a software engineer. //

// I am Mithun G. Bhat, pursuing B.Com from Sheshadripuram Evening College Bengaluru. With my parents working hard to support me, I've always hoped to manage my education independently. This scholarship has made that possible, motivating me to excel and make them proud. //

Special projects with the ‘Centre for Human Settlement, Anna University, Chennai’:

Puravankara has partnered with the Centre for Human Settlements at Anna University, Chennai, to support projects addressing urban flooding in a specific ward and to offer financial assistance to students enrolled in Plan-B courses at the university.

A. Research on ward/neighborhood level water sensitive plan

A research project is being undertaken to prepare a ward/neighbourhood-level water-sensitive plan for an identified ward in Chennai. The city is grappling with water scarcity due to rapid urbanisation, excessive groundwater extraction, and the impacts of climate change. This comprehensive plan seeks to identify the specific needs and challenges of the area, ultimately offering innovative solutions to address these pressing water issues.

B. Puravankara B-Plan endowment fund (Scholarship Program)

This program is designed to offer financial support to students from economically disadvantaged backgrounds. Under this initiative, Puravankara Ltd. will cover the semester and hostel fees for the entire four-year course for 10 B-Plan students. The students will be selected through a process overseen by a committee formed jointly by Anna University and Puravankara Ltd.



Special initiatives for Youths

Puravankara is developing centers dedicated to value-based education and scientific learning to empower youth with modern knowledge and state-of-the-art facilities. These initiatives aim to foster personal growth and open doors to new opportunities. A summary of these efforts follows.

Viveka Smaraka

The Viveka Smaraka Youth Centre provides values-based, character-building education inspired by Swami Vivekananda, benefiting thousands of students. This centre emphasises vocational skills, life skills, and cultural competence, fostering personality development and community engagement. Upon completion, it will annually impact around 25,000 students across 26 colleges and 582 schools and 5,000 urban and rural youth, including working professionals, homemakers, senior citizens, and tourists.

The centre will feature a 600-seat amphitheatre, a museum, an exhibition space, classrooms for short- and medium-term courses, a yoga and meditation hall, a bookstall, a library, study rooms, conference rooms, and counselling facilities.



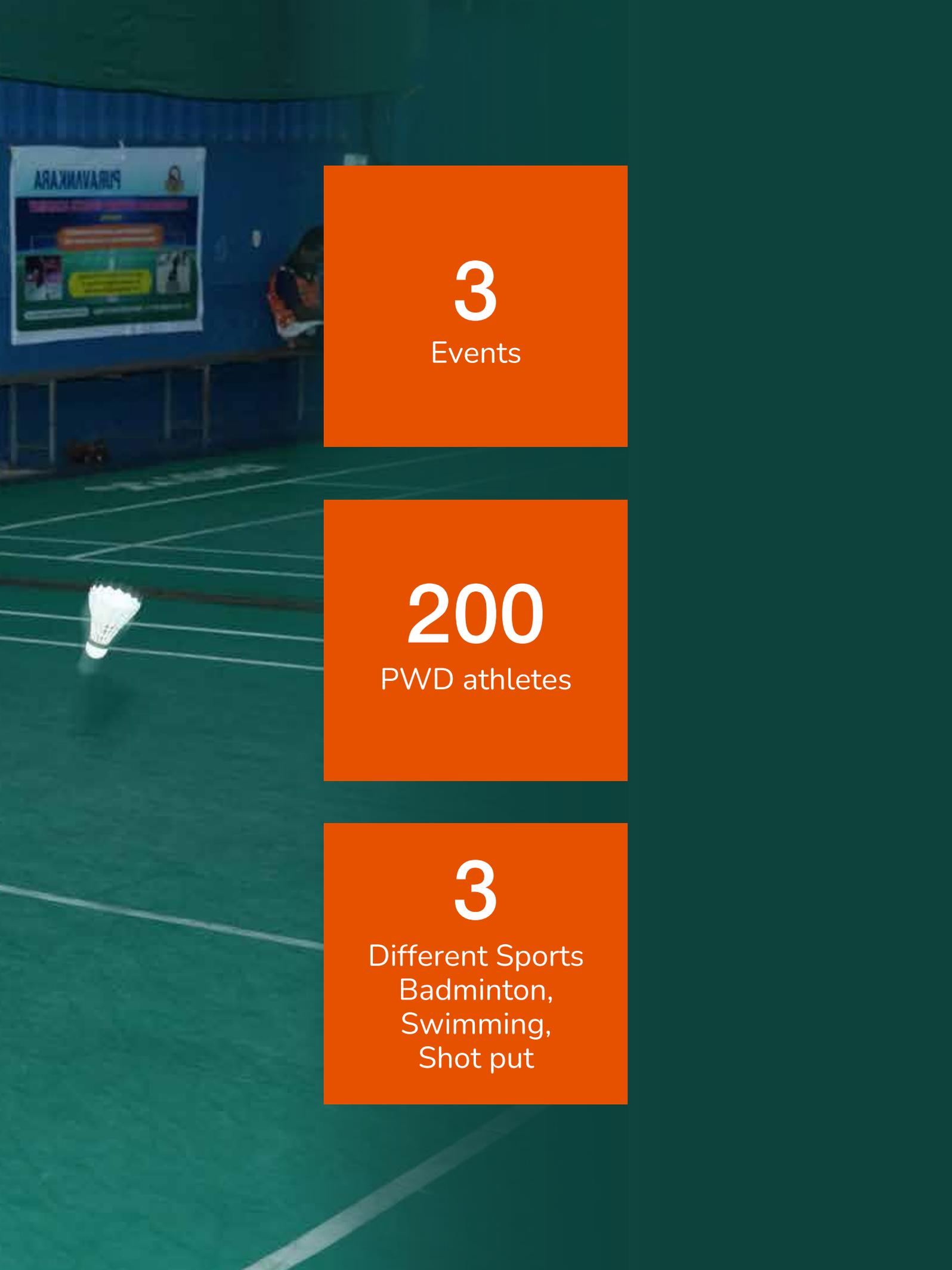
Project Param

The Project Param (Veda Vijnana Gurukulam), established by the Janaseva Trust, is set to become a premier centre for science, culture, and conventions. With a dedicated science experience centre, a vibrant cultural hub, and a state-of-the-art convention facility capable of accommodating 3,000 attendees and hosting 500 guests, this project aims to raise awareness among youth and facilitate a wide range of scientific and cultural events.



Paralympic Sports





3

Events

200

PWD athletes

3

Different Sports
Badminton,
Swimming,
Shot put

Paralympic Sports

Puravankara, in partnership with Parishrama Divyang Sports Academy, launched the project “Empowering Abilities, Transforming Lives” to support and empower persons with disabilities through para-sports. The program offers professional training, nutritional support, and competitive platforms to help participants build confidence and showcase their talents.

In FY 2024-25, three key events were held in Bengaluru with full logistical support:

- Badminton Training & Competition – 80 participants
- Para Shot Put Training – 40 participants
- Para Swimming Training & Competition – 80 participants

These events fostered inclusivity and promoted the growth of para-sports across Karnataka.









Possibilities – Competing And Inspiring....

“We have participated in the badminton training workshop held in Bengaluru. It was very a valuable experience that helped us enhance our skills, benefiting us and inspiring other aspiring athletes. We were overjoyed that this training enabled us to participate in the ‘Khelo India’ games, where we won a gold medal. We also proudly represented India at international events in Indonesia, Malaysia, and Egypt, securing a silver medal in Indonesia and a bronze in Egypt”.- **Sidanna & Pallavi, International para badminton players (Doubles).**





// I travelled all the way to Bengaluru to participate in the badminton training workshop. After attending this workshop, I went on to compete in the Indonesia Para Badminton International 2024. I am grateful for initiatives like this, as it help para athletes like me to prepare for national and international events with greater confidence”.- **Shabana, an International para badminton player from Punjab.** //

// I was introduced to shot put through Puravankara’s initiative. With this support, I received focused training that helped me enhance my skills. Under the guidance of my Parishrama coach, I went on to participate in the National Championship held in Chennai, where I won a silver medal. Now, I feel more confident about participating in bigger events”.- **Paramesh Gowda, a national para shot put athlete from Hassan, Karnataka.** //

// I recently won a gold medal at the National Championship in Chennai, and I am proud to share this achievement. I credit the training and support I received through Puravankara’s initiative for helping me reach this milestone. The program has played a key role in my growth as an athlete and has boosted my confidence to aim for even greater heights”.- **Niveditha, a national para shot put athlete from Tumkur.** //

// I attended my first training workshop in Bengaluru, and meeting and learning alongside other para swimmers was a truly motivating experience for me. The workshop boosted my confidence and inspired me to put even more effort into the sport”.- **Manje Gowda, a Para Swimmer from Tumkur** //

// I participated in a training workshop held in the city, and it not only helped me strengthen my skills but also created a strong sense of motivation among all those who attended. The workshop helped me build a positive mind set and renewed my determination to push my limits. It was a powerful reminder that every athlete, regardless of the challenges we face, has the potential to achieve greatness with the right support and belief”.- **Tejas Nanda Kumar, an international para swimmer from Bengaluru.** //

Puravankara's CSR Journey Since 2017

<h1>2017</h1>	<ul style="list-style-type: none"> • KDasV • Rotary Club • Aswini Charitable Trust • Karnataka Eco Tourism Dept 	<ul style="list-style-type: none"> • Median & Park Maintenance • Purva Suchitra Cinema & Cultural Academy 	<ul style="list-style-type: none"> • Christel House – Support for Underprivileged Students
<h1>2018</h1>	<ul style="list-style-type: none"> • KDasV • Cauvery Sannidhi • Median & Park Maintenance 	<ul style="list-style-type: none"> • Purva Suchitra Cinema & Cultural Academy • Christel House Support for Underprivileged Students 	<ul style="list-style-type: none"> • Khel Khel Mein Education & Recreation for Underprivileged Children
<h1>2019</h1>	<ul style="list-style-type: none"> • Ujjwal Trust • Median & Park Maintenance • Purva Suchitra Cinema & Cultural Academy 	<ul style="list-style-type: none"> • Khel Khel Mein Education & Recreation for Underprivileged Children 	<ul style="list-style-type: none"> • Vidyasarthi Scholarship Student Financial Aid • Akshaya Patra Nutritional Support
<ul style="list-style-type: none"> • Mallya Aditi School Educational Support • Christel House Support for Underprivileged Students 	<ul style="list-style-type: none"> • Million Wells – Rainwater Harvesting & Well Lake Rejuvenation 	<h1>2020</h1>	<ul style="list-style-type: none"> • Ujjwal Trust • GHMC • Akshaya Patra • Khel Khel Mein • Million Wells • Christel House
<h1>2021</h1>	<ul style="list-style-type: none"> • Ujjwal Trust • Akshaya Patra • Health Initiatives • Vidyasarthi Scholarship Student Financial Aid 	<ul style="list-style-type: none"> • Savitri Devi Memorial Charitable Trust • Jaidev Memorial Rashtrottana Trust – Healthcare Support 	<ul style="list-style-type: none"> • Academy for Mentally Challenged • Median & Park Maintenance



<ul style="list-style-type: none">• Million Wells – Rainwater Harvesting & Well/Lake Rejuvenation	<h1>2022</h1>	<ul style="list-style-type: none">• Academy for Mentally Challenged• Miyawaki Forest – Vidhyaniketan• Median & Park Maintenance	<ul style="list-style-type: none">• Vidyasarthi Scholarship – Student Financial Aid• Million Wells – Rainwater Harvesting & Well Lake Rejuvenation
<h1>2023</h1>	<ul style="list-style-type: none">• School Renovation & Student Kits• Mental Wellness Program – Live Love Laugh Foundation	<ul style="list-style-type: none">• Quality Health Services – Rashtrottana Trust• Miyawaki Forest – Afforestation Program	<ul style="list-style-type: none">• Khel Khel Mein Education & Recreation for Underprivileged Children
<ul style="list-style-type: none">• Vidyasarthi Scholarship – Student Financial Aid• Median & Park Maintenance	<ul style="list-style-type: none">• Million Wells – Rainwater Harvesting & Well/Lake Rejuvenation	<ul style="list-style-type: none">• Kala Bharathi Classrooms – Vidhyaniketan School	<h1>2024</h1>
<ul style="list-style-type: none">• Viveka Smaraka – Youth Initiative• Research on Water Sensitivity – CHS Chennai	<ul style="list-style-type: none">• Project Param – Janasewa Trust• School Renovation & Student Kits (Govt. & Blind Schools)	<ul style="list-style-type: none">• Khel Khel Mein – Education & Recreation for Underprivileged Children	<ul style="list-style-type: none">• Vidyasarthi Scholarship – Student Financial Aid• Median & Park Maintenance
<h1>2025</h1>	<ul style="list-style-type: none">• Promotion of Paralympic Sports• Youth Educational & Cultural Centre – Viveka Smaraka, Mysuru	<ul style="list-style-type: none">• Scholarship for Plan-B Students – Anna University• Khel Khel Mein – Education & Recreation for Underprivileged Children	<ul style="list-style-type: none">• Vidyasarthi Scholarship – Student Financial Aid• Median, Park & Circle Maintenance• Million Wells

The Team

Corporate Social Responsibility



Abhinav Kanchan
President & Head – Corporate
Communication & CSR



Avinash Shankar Bhat
AGM – Corporate
Communication & CSR



Manoj Kumar Ekka
Sr. Manager – CSR



Nikunj Joshi
Sr. Manager – Corporate
Communication & CSR



Rohit Biswas
Deputy Manager – Corporate
Communication & CSR

Our Achievements

15th CIDC Vishwakarma Awards 2024



16th CIDC Vishwakarma Awards 2025



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